

CORE VALUES

WE ARE ONE TEAM

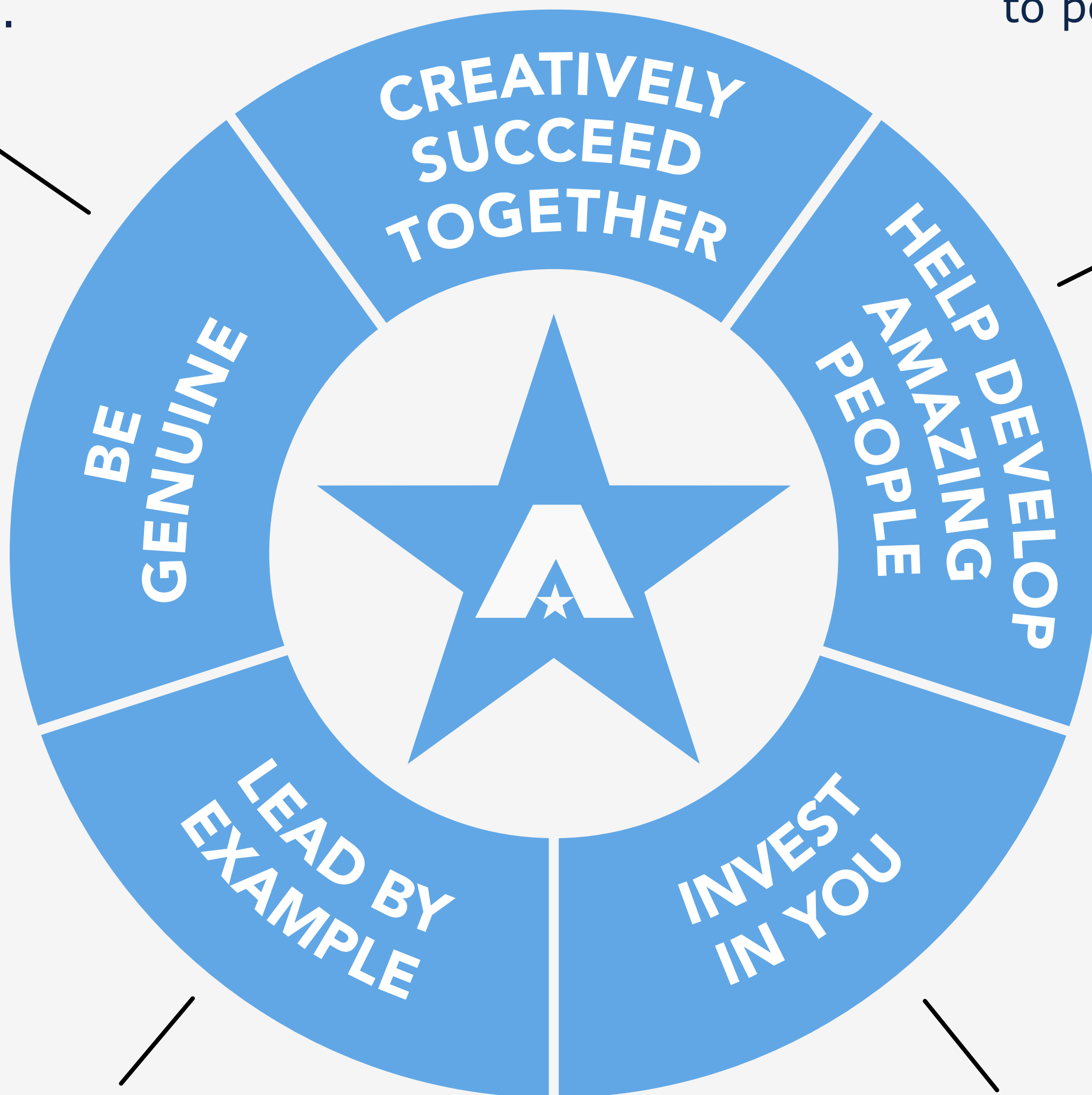
We work together. We think creatively.
We are stronger when we share insights. We offer help to each other with a "whole gym" mindset.

WE CARE!

We build trust-based relationships. We actively listen. We patiently invest time. We do the right thing for each athlete.

IT'S WHO WE ARE!

We have the opportunity to positively impact the lives of our co-workers, our athletes, their families, and their communities.



WE OWN IT!

We remain positive. We are empowered. We take pride and ownership in all we do. We pitch in and pick up.

YOU ARE ATA CHEER!

You matter greatly to us! We want to leverage your strengths. We are about your today and your tomorrow.